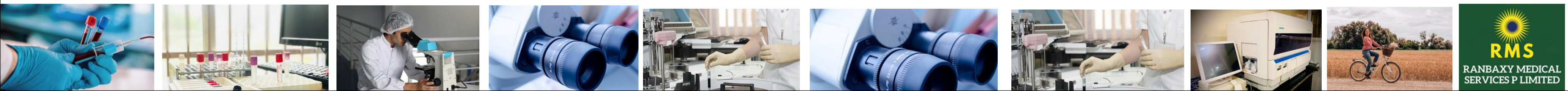


## Overview of Lab Franchise Model

**Pro Franchise, Minimal Franchise Fee, Minimal Financial Sharing.**



# Lab Franchise Business



To be in High Growth Segment





**In 2020 : Diagnostic lab Service market in standby growth.**






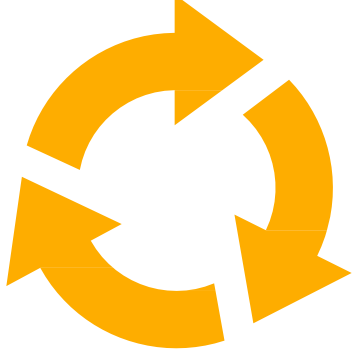

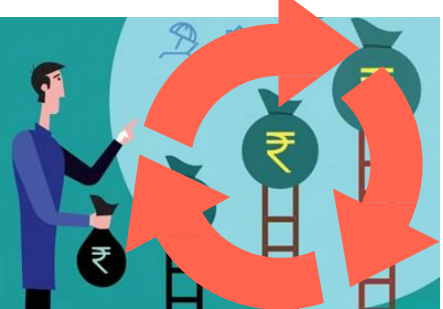

**April 2021 - May 2022 : Diagnostic Lab Services market grown Significantly**



**At least by 2024 : Diagnostic Lab Services market will consistently grow significantly approx 25-30% CAGR**



# Why opt Lab Franchise ?

	<p>To generate ₹ 50 Lacs in revenue &amp; more than ₹ 25 Lacs Profit each Year</p>		<p>Opportunity to join high growth segment of Healthcare services</p>
	<p>Under ₹ 30 Lacs investment including Upfront payment, Equipments, raw materials &amp; consumables.</p>		<p>Easy and early break even at just 30-33% of the projected capacity utilization</p>
	<p>You can use your existing space &amp; labour</p>		<p>Professional training and support through online &amp; phone support</p>
	<p>You can leverage your exiting brand presence &amp; foot fall to make additions &amp; consistent income flow</p>		<p>Your own efforts &amp; our support will help you to develop business</p>



## Who can become our Lab Franchise

### Individual / Small/ Medium Business



- Who can Invest 20-30 Lakhs
- Having space Approx. 450-1200 Sq.Ft. Preferably in ground floor in medically active area
- Must have flare, enthusiasm & required skill to develop diagnostic lab business with involvement

### Corporates



- Customise Options for Large Business & corporates for More than 5 Sites



## Financial Breakup for a basic Laboratory

Description	Duration	Amount	Remarks
One Time Franchise Onboarding Fee	One Time	499000	To be Paid once
Yearly Franchise Retention Fee	Yearly	0.0	No Retention Fee
Laboratory Software Fee	Quarterly	0.0	Lab software free in pool basis and dedicated login is chargeable as Monthly software fee ₹5500/- to be a paid in advance for every quarter.
*Equipment's & Infrastructure (Including furniture ,fixtures, Reagents & others miscellaneous items	One Time	1800000-3000000	This is variable cost based on equipment selection and area of Laboratory
<b>Investment</b>	<b>Total</b>	<b>22.99 – 34.99</b>	<b>(Approx.)</b>
Ranbaxy MSPL Revenue Share	Weekly	10%	Ranbaxy MSPL will charge 10% on Gross Value or ₹ 2.5 Lacs per Annum or whichever is higher.



Description (₹ Lakh)	Year -1	Year -2	Year-3
<b>Total Gross Revenue</b>	48.0	52.50	84.00
<b>Ranbaxy MSPL Revenue Share @10%</b>	4.8	5.2	8.4
<b>Total Net Revenue</b>	43.2	47.3	75.6
<b>One Time Franchise fee</b>	4.99	-	-
<b>Annual franchise fee</b>	0.0	0.0	0.0
<b>Software charges (Pool Basis)</b>	0.0	0.0	0.80
<b>Equipments, Infrastructures cost (One Time)</b>	17.0	-	-
<b>Reagents &amp; consumables cost</b>	8.4	9.4	12.5
<b>Manpower Cost (1-Part time Pathologist, 1 Senior Technitian, 02 Jr. Technitian )</b>	9.00	9.00	12.50
<b>Rent, Electricity &amp; other miscellaneous expenses</b>	3.60	4.5	5.8
<b>Profit/Loss (₹ Lakh)</b>	<b>0.21</b>	<b>24.4</b>	<b>44.0</b>

\*Note : Gross sales value Figures are based on assumption of just 20 Samples with Value of each sample ₹ 780/- for 25 working days in a month for 1st Yr, 2nd year took 25 samples per day and 3rd year took 40 samples per day for 25 working days with each samples value ₹700/-



Contact us

Email :

For Queries

[admin@ranbaxylabs.com](mailto:admin@ranbaxylabs.com)



WhatsApp : +91 6266943910

Ranbaxy Medical Services P Limited Regd. Times Square, 7th & 8th Flr, Andheri East , Mumbai -400069, Maharashtra, India,  
<https://www.ranbaxylabs.com>

